HONDA

SCOOTERS 2001



OUR SCOOTER ADVENTURE



ROAD TRIP

Freedom! Two weeks' vacation, and time for a road trip. Steve and I have decided to take a trip and stay with my sister Nicola and her roommate at the beach, and we're going to do it on our new scooters!

I've got this new Honda Helix.™ I've been using it to commute and run around on the weekend. It's big enough for me to carry a friend—like a two-wheeled limousine. I've ridden scooters before in Italy, but the Helix is deluxe. And it's going to be perfect for this trip, too, because you can ride it on the highway. It's got a 244cc liquid-cooled engine, and it hardly uses any gas. The front disc brake is why it stops so well, and the trunk's big enough for everything I'm going to need at Nicola's.



ON THE ROAD AT LAST

Steve and I got to Nic's late last night. Her apartment is great! We didn't have any trouble getting here or finding the place. Parking in this town is a nightmare though, but with the scooters, we just breeze right up to the front of the building and hop off. It's a good thing Steve's riding a Honda Elite™ 80, though. He's such a mechanical klutz—but even he can ride a scooter. The guy at the shop who sold them to us said the four-stroke engine is practically maintenance-free. And the automatic transmission is a breeze, which is good because Steve doesn't know how to shift. And wherever we go, people smile and give us the big thumbs-up. And when we stop, everyone comes over and asks us questions like what kind of mileage we get and how much the scooters cost.

Tonight we're going out to dinner and then to a club Nic knows. All of us are going to take the scooters—the traffic is pretty intense here, but on the scooters we can get around with no trouble. I don't know why everyone isn't riding one.



AROUND TOWN

Man, what a weekend! Steve, Nicola, her roommate and I have been together four days now, and every second has been great. The four of us rode to the beach yesterday. Nic and her roommate both have Honda scooters too. Nic's is an Elite 50 SR, and her roommate has an Elite 50 S. They're almost identical, except the S meets the moped requirements in the state where Nicola's roommate lived last year.*



The two Elite 50s have both got these trick underseat storage compartments, so when we went out we could carry our swimsuits and towels and stuff.



Specifications

	Helix	Elite 80	Elite 50 SR	Elite 50 S
Model	CN250	CH80	SA50	SA50P
Engine	244cc liquid-cooled single-cylinder four-stroke	80cc air-cooled single-cylinder four-stroke	49cc air-cooled single-cylinder two-stroke	49cc air-cooled single-cylinder two-stroke
Transmission	Automatic variable-ratio	Automatic variable-ratio	Automatic variable-ratio	Automatic variable-ratio
Seat height	26.2 inches	29.7 inches	28.7 inches	28.7 inches
Wheelbase	63.8 inches	46.1 inches	46.1 inches	46.1 inches
Dry weight	349.4 pounds	172.0 pounds	143.3pounds	145.5 pounds
Fuel capacity	3.2 gallons	1.3 gallons	1.2 gallons	1.2 gallons
Colors	Black	Black; Pearl Yellow	Black; Red	Black; Red
Honda Genuine Accessories™	Backrest, scooter cover	Rear basket, scooter cover	Scooter cover	Scooter cover


HELIX


ELITE 80


ELITE 50 SR

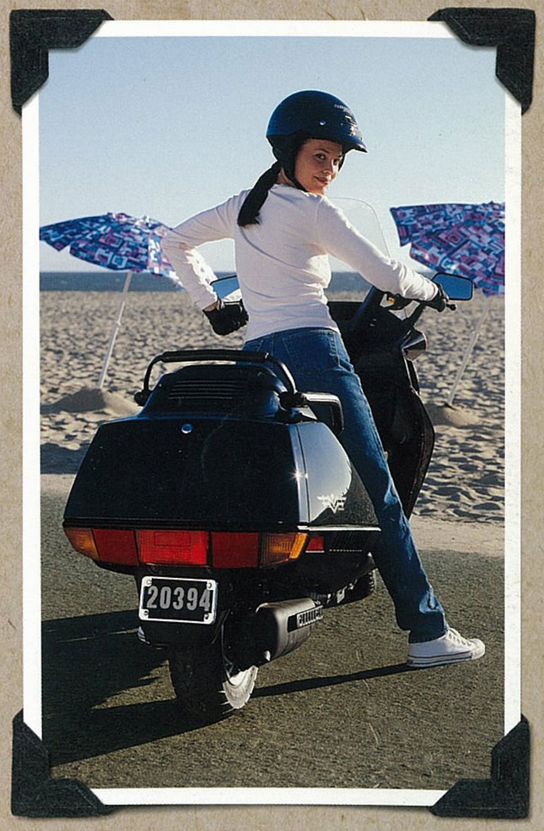

ELITE 50 S

WHAT'S IN A NAME? When you choose a new Honda Scooter, you've done more than just pick a great way to enjoy life on two wheels. You've become a member of the Honda family. And that means your fun is just beginning. On the next page you'll find some of the programs available to you as a Honda owner, each one designed to help you enjoy your new Honda as much as possible. Just ask your Honda Dealer for more details on any of these programs. And welcome to the Honda family—we look forward to riding with you.

BE A RESPONSIBLE RIDER. Riding a scooter is an exercise in responsibility—to yourself, to others, to the environment and to the sport. So remember, wear a helmet, eye protection and protective clothing whenever you ride. Never ride under the influence of drugs or alcohol, inspect your scooter before riding, read your owner's manual, and see your local Honda Dealer concerning reimbursement through the Honda Rider's Club of America for Motorcycle Safety Foundation rider training.** Always obey local laws, use common sense, and respect the rights of others when you ride. Make sure you have a proper license when riding on public roads.

Specifications, programs and availability subject to change without notice. See your Honda Dealer for details on all programs. Consult state laws regarding the operation of scooters on highways or other roads. All specifications in this brochure, including colors, warranty terms, HRCA, etc., apply only to models sold and registered in the United States. *Check state laws for licensing requirements. **Maximum reimbursement $75. †The HondaCare Protection Plan is administered by the American Honda Service Contract Corporation in the state of Florida. ††Financing available on approved credit. ‡Financing available to qualified customers subject to credit approval from Transamerica Bank, N.A., on the Honda Card program at participating dealers. California versions may differ slightly due to emissions equipment. Helix,™ Elite,® Honda Genuine Accessories,™ HondaCare,® HondaCare Protection Plan,® Protection under our Wing,™ Honda Rider's Club of America,™ Honda Hoot,™ HRCA,™ Pro Honda,™ Honda Card™ and Performance First™ are trademarks of Honda Motor Co., Ltd. ©2000 American Honda Motor Co., Inc. (9/00) Printed in the U.S.A. A1313

The scooters may be practical and everything, but the coolest part is just how much fun we have going places on them. Even a trip down to the corner deli is a gas.



Things are going better than I thought, and we don't have to go back for more than another week. This is shaping up to be the best vacation ever.

Come ride with us.

HONDACARE PROTECTION PLAN Your new Honda Scooter already has a great warranty, and the best way to extend virtually all of that coverage is through the HondaCare Protection Plan.® † And, because Honda stands behind it, you know it's the best available. There's absolutely no deductible, it's an unlimited-mileage program, and it's fully transferable at no charge. When you own a Honda, "Protection under our Wing™" is definitely the way to go.

HONDA GENUINE ACCESSORIES Scooter riders love to tinker. So if you're looking for that special accessory to make your Scooter unique, make sure you check out our selection of Honda Genuine Accessories. They'll enhance your Scooter's looks and versatility, and they're designed to work right, fit right and look right.

HONDA RIDER'S CLUB OF AMERICA When you ride your new Scooter, you're never riding alone. That's because you can sign up as a member in the Honda Rider's Club of America.™ Open to all Honda owners, it's got to be the greatest deal on two wheels. The benefits alone make it a bargain, and you'll meet some great friends too. Just call 1-800-847-HRCA. And while you're at it, be sure to ask your Honda Dealer about going to the Honda Hoot™ in Knoxville, Tennessee, or any of the other great events the HRCA™ sponsors.

PRO HONDA OILS AND CHEMICALS When it's time for service, why use anything but Pro Honda™ oils and chemicals and Genuine Honda Parts in your new Scooter? Engine oil, polishes, waxes and cleaners, they're all designed to meet Honda's strict engineering standards, and to help keep your new Scooter looking and running as good as new for as long as you own it.

AMERICAN HONDA FINANCE CORPORATION Still buying lottery tickets? Now there's no need. Because if you're a qualified buyer, an easy way to get the long green for your new Honda Scooter is through the American Honda Finance Corporation.†† Just ask your dealer for more information. And you won't have to pick six numbers or match up three scratch-offs either.

THE HONDA CARD The Honda Card™ revolving charge card‡ is another easy way to pay for your new Honda Scooter. And you can use the Honda Card to purchase Honda parts and Honda Genuine Accessories. Applying for the Honda Card is easy too—just see your participating Honda Dealer.

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